



Thank you so much for your support of the Junior League of Reno (JLR)!

As you know, the profits from all JLR fundraising projects are returned to our community in the form of grants and community impact projects to non-profit educational, cultural, and social service programs. Since its founding in 1978, JLR has granted more than \$2 million to non-profits. We could not have reached such a milestone without our sponsors.

We are the Junior League of Reno, an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers.

Our mission and purpose are guided by the greatest underlying needs of the community and our internal drive of building women into active community leaders. For more than 40 years, we have and continue to, implement programs that fulfill specific areas in the community that need our attention the most. Our current focus is on homelessness, women and children.

The Junior League of Reno is committed to making a difference.

Our organization is unique. We are essentially a 100% volunteer organization; we are powered by the passion of our volunteers, support from our generous donors, and fundraisers. This means your funds directly help us do more for the families, children, employees, volunteers, business leaders, and other friends and neighbors who make Northern Nevada a wonderful place to live.

Whether you think of this purchase as goodwill advertising, a gesture of appreciation or simply as a contribution to a worthwhile cause, please know that your dollars benefit the community in a powerful way! Again, we appreciate you and your generosity!

Thank you for your consideration!

Sincerely,

A handwritten signature in black ink that reads 'Jacquie Cheun'. The signature is written in a cursive, flowing style.

Jacquie Cheun
President 2020-2021



THE JUNIOR LEAGUE DIFFERENCE

Since 1978, the Junior League of Reno's projects have varied tremendously and have made a crucial impact within the Northern Nevada community. The Junior League of Reno is different in that our projects and partnerships – while always benefitting women and children – change to meet our community's most pressing needs. Some of our projects include:

Reno's first Universally Accessible Playground, Inspiration Station, for children and adults of all abilities at Dick Taylor Park. The goal of building this park was achieved through fundraising and corporate sponsorships.

Girls on the Run, a program designed to instill self-confidence and empower young girls throughout the Reno area. In 2019-2020, The Junior League of Reno was able to sponsor six (6) Title 1 schools in the program, provide coaches and volunteers for their celebratory 5k.

Ronald McDonald Home provides housing for out of town families with terminally ill or critically ill children undergoing treatment in Reno was built with the tremendous force of Junior League of Reno's contacts and trained core of volunteers in helping to raise funds.

Volunteers of America Playground for the homeless families in temporary residence and annual baby showers with food and gifts for homeless mothers who are expecting or recently had a baby.

Free Little Library program to ensure that everyone has access to free books.

The Junior League of Reno provides meals for the homeless, assists **Lexie's Gift** Prom Closet a shopping boutique for underserved youth, collects food and assists the **Northern Nevada Food Bank**, donates teddy bears to pediatric wing at both **Renown Health and St. Mary's Regional Medical Center**, and provides much needed items and services to **Safe Embrace's** shelter for victims of domestic violence.

In addition to our partnerships and ongoing volunteer efforts, the Junior League of Reno awards annual Community Enrichment Grants and additional funding. In 2018-2019, we awarded eight community organizations totaling over \$50,000, creating a significant impact on our community. These would not have been possible without the support of our sponsors.





JUNIOR LEAGUE OF
RENO

Sponsorships At-A-Glance

Levels of Sponsorship	Presenting Sponsor	Premier Sponsor	VIP Sponsor	Marketing Sponsor	Corporate Sponsor	Business Sponsor	Table Sponsor	Meeting Sponsor
<i>Cost of Sponsorships</i>	\$15,000	\$10,000	\$7,500	\$5,000	\$5,000	\$3,000	\$2,000	\$750
Bloom	16 VIP Tickets	8 VIP Tickets	8 VIP Tickets	4 Tickets	8 Tickets	2 Tickets	8 Tickets	2 Tickets
Company logo on programs & website	X	X	X	X	X	X	X	X
Sponsorship recognition on social media platforms	X	X	X	X	X	X	X	X
Company ad in programs	Full Back Cover	Full Page Ad	1/2 Page Ad	1/4 Page Ad	1/4 Page Ad	1/4 Page Ad		
Company logo on posters	X	X	X	X	X	X		
Company logo on JLR Membership Newsletter	X	X	X	X	X	X		
Company banner at each event	X	X						
Company logo on event invitations	X	X						
Bloom Lawn Game Sponsorship with Signage				X	X	X		
Special sponsorship recognition	Logo on Tickets	Bloom Live Auction	Signature Cocktail	Swag at All Events				Present to Members



Sponsorship Opportunities

Presenting Sponsor \$15,000

- Logo on event invitations
- Full Back Cover Ad on Program for Bloom
- Logo on our website, posters, newsletter, visual presentations
- Recognition on all Social Media platforms
- Company Banner at each event
- 16 VIP Tickets at Bloom

Premier Sponsor \$10,000

- Live Auction at Bloom (Company Logo on bid cards, company spokesperson to introduce auctioneer)
- Logo on event invitations
- Full Page Ad in Program for Bloom
- Logo on our website, posters, newsletter, & visual presentations
- Recognition on all Social Media platforms
- Company Banner at each event
- 8 VIP Tickets at Bloom

VIP Sponsor \$7,500

- JLR Signature drink sponsor at Bloom
- Half-page Ad on Program for Bloom
- Logo on our website, posters, newsletter, & visual presentations
- Recognition on all Social Media platforms
- 8 VIP Tickets at Bloom

Marketing Sponsor \$5,000

- Lawn Game sponsor at Bloom with signage
- Quarter page Ad on Program for Bloom
- Logo on our website, posters, newsletter, & visual presentations
- Recognition on all Social Media platforms
- 4 tickets to Bloom
- Swag at all the events



Corporate Sponsor \$5,000

- Lawn Game Sponsor at Bloom with signage
- Quarter page Ad on Program for Bloom
- Logo on our website, newsletter, & visual presentations
- Recognition on all Social Media platforms
- 8 tickets to Bloom
- Swag at all the events

Auction Sponsor \$2,500

- Lawn game sponsor at Bloom with signage
- Quarter page Ad on Program for Bloom
- Logo on our website, & visual presentations
- Recognition on all Social Media platforms
- 2 Tickets to Bloom

Table Sponsor \$2,000

- Logo on our website, posters, newsletter, visual presentations
- Recognition on all Social Media platforms
- 8 Tickets to Bloom

Meeting Sponsor \$750

- Talk at one Monthly meeting
- Tabling at all Monthly meeting
- 2 tickets to Bloom
- Logo on event programs & website
- Recognition on social media