



JUNIOR LEAGUE OF

**RENO**

*Planting seeds to  
help our community*

# Bloom

A BENEFIT  
GARDEN  
PARTY

April 30, 2022

RANCHARRAH  
1-5 PM

TICKETS @  
[JLRBLOOM.ORG](http://JLRBLOOM.ORG)



**THE CLUB**  
AT RANCHARRAH

Dear Potential Sponsor,

On behalf of the Junior League of Reno (JLR), I would like to thank you for considering donating to the 2022 Bloom Garden Party, which attracts more than 500 influential men and women in our community. With support like yours, the Junior League of Reno has awarded thousands of dollars in community grants, volunteered hundreds of hours and goods, and funded numerous community projects benefiting children and their families in the Reno/Sparks area.

We are the Junior League of Reno, an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers.

Our mission and purpose are guided by the greatest underlying needs of the community and our internal drive of building women into active community leaders. For more than 40 years, we have and continue to implement programs that fulfill specific areas in the community that need our attention the most. Our current focus is childhood food insecurity.

The Junior League of Reno is committed to making a difference.

Our organization is unique. We are essentially a 100% volunteer organization; we are powered by the passion of our volunteers and support from our generous donors and fundraisers. This means your funds directly help us do more.

The Junior League is more than an organization, we are a movement. I truly believe that the hard work of our membership, coupled with help from supporters like you, ensures that we can maximize our positive impact. We welcome you to join in our efforts to build a better community.

Thank you for your consideration!

Sincerely,

Karri Hurwitz  
President, 2021-2022

Kirsten Childers  
VP of Fund Development, 2021-2022

## THE JUNIOR LEAGUE DIFFERENCE

Since 1978, the Junior League of Reno's projects have varied tremendously and have made a crucial impact within the Northern Nevada community. The Junior League of Reno is different in that our projects and partnerships – while always benefitting women and children – change to meet our community's most pressing needs. Some of our projects include:



**Reno's first Universally Accessible Playground**, Inspiration Station, for children and adults of all abilities at Dick Taylor Park. The goal of building this park was achieved through fundraising and corporate sponsorships.

**Girls on the Run**, a program designed to instill self-confidence and empower young girls throughout the Reno area. In 2019-2020, The Junior League of Reno was able to sponsor six Title 1 schools in the program, provide coaches and volunteers for their celebratory 5k.

**Volunteers of America Playground** for the homeless families in temporary residence and annual baby showers with food and gifts for new and expecting homeless mothers.

**Renown Pediatric Clinic** renovation for low-income families including refreshed exam rooms and new equipment to help and heal thousands of local youth.

**Feed The Need** single-day donation drive, successfully raising \$52,000 for the Washoe County school lunch program, serving lunches to homeschooling youth during the COVID-19 outbreak.

With our current focus on the increasing presence of childhood food insecurity, the Junior League of Reno provides volunteers and assists on the farm at **Urban Roots**, assists and serves meals at **St. Vincent's Catholic Charities**, collects and distributes food and donations for **Karma Box**, provides and serves meals at **Eddy House** - a shelter for homeless youth, collects food and assists the **Northern Nevada Food Bank** and donates teddy bears to the pediatric wing at Renown.

In addition to our partnerships and ongoing volunteer efforts, the Junior League of Reno awards annual Community Enrichment Grants and additional funding. In 2020-2021, JL RENO awarded nine community organizations over \$28,000, creating a significant impact on our community. As Reno grows, so too does its needs, and Junior League of Reno's PRAD [Project Research and Development Committee] is continuously investigating the latest data trends and looking for ways to make the biggest difference. We also launched a PAAC [Public Awareness and Advocacy Committee] in conjunction with The Junior League of Las Vegas to support the wellbeing and security of women and children of Nevada during legislative sessions.

## 2022 BLOOM DONATION &amp; SPONSORSHIP LEVELS

We have options to suit the needs and commitments of almost any partnership! Our goal is to form a lasting relationship with our partners and assist them in connecting with the community through our cause. Some aspects for the program may be subject to change; we welcome questions and feedback. You will be able to see first-hand the difference partnering with a community event like Bloom makes. We appreciate monetary sponsorships and in-kind donations!

	TABLE SPONSOR \$2,500	VIP TABLE SPONSOR \$5,000	PRESENTING SPONSOR \$10,000
<b>EVENT TICKETS</b>	10 Tickets w. Table Seating	10 VIP Tickets w. Table Seating	20 VIP Tickets w. Table Seating
<b>EARLY ADMISSION</b>	-	Yes	Yes
<b>WELCOME SPONSOR POST ON FACEBOOK</b>	Yes	Yes	Yes
<b>TICKET SALES PAGE</b>	Logo	Logo	Large Logo
<b>BANNER SPACE AT EVENT</b>	-	Yes	Yes
<b>PRINTED EVENT PROGRAM</b>	Name	Logo	Feature Logo + Special Thank You
<b>SOCIAL MEDIA SHARES</b>	1	2	3+
<b>JLR WEBSITE</b>	Logo	Logo	Large Logo
<b>MEMBERSHIP MEETING ANNOUNCEMENT</b>	-	-	Yes

*All Bloom Sponsor recognition concludes on or by May 31, 2022*

## 2022 BLOOM SPONSORSHIP FORM

Please complete the information below and turn into [funddevelopment@jlreno.org](mailto:funddevelopment@jlreno.org) or mail-in to our office (ATTN: Fund Development, 8175 S Virginia St. #850 PMB 218 Reno, NV 89511). Please e-mail your logo and company description to [marketing@jlreno.org](mailto:marketing@jlreno.org) on or before March 1st, 2022.

**BUSINESS NAME:** \_\_\_\_\_

( For Acknowledgment in Event Program and/or Company Table and Junior League of Reno Media )

**CONTACT NAME:** \_\_\_\_\_

**CONTACT EMAIL:** \_\_\_\_\_

**CONTACT PHONE:** \_\_\_\_\_

**BUSINESS ADDRESS:** \_\_\_\_\_

Mailing

City

State

Zip

**SPONSORSHIP LEVEL:**

☐ TABLE   ☐ VIP TABLE   ☐ PRESENTING

**SIGNATURE:** \_\_\_\_\_

Junior League of Reno is a 501(c)(3) organization. Donations may be tax deductible.

Junior League of Reno is registered with the Nevada Secretary of State as Junior League of Reno, Incorporated, and is a domestic non-profit corporation in Nevada. The organization's purpose is educational and charitable with a focus on helping women and children in the community. Your donation may be tax deductible pursuant to Internal Revenue Code 1986, 26 USC, section 170(c). Please contact your accountant for tax advice.

Junior League of Reno Tax ID # 23-7025150

THANK YOU FOR SUPPORTING OUR WORK!

Kirsten Childers  
VP Fund Development, 2021-2022

*[funddevelopment@jlreno.org](mailto:funddevelopment@jlreno.org)*

[jlrbloom.org](mailto:jlrbloom.org) | 775-826-0445  
[www.jlrbloom.org](http://www.jlrbloom.org) | [www.jlreno.org](http://www.jlreno.org)